



Weldon
Village
Academy

E-Safety Information Evening

Mr Norris - Principal



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How do you feel about your child's use of the online world?

- Worried?
- Powerless?
- Confused?
- A mixture of all of the above?



Our kids are growing up in a different world

- We used to ‘go online’ – they are permanently connected
- They have technology in their pockets way beyond the computers we grew up with
- At the touch of a button, they can share pictures, videos, comments that can never be retrieved.



Purposes of the session

- To share information about some common issues faced by young people online
- To share some resources/websites you can use to further your own knowledge
- To share the school's approach to dealing with online issues
- To try not to scare you 😊



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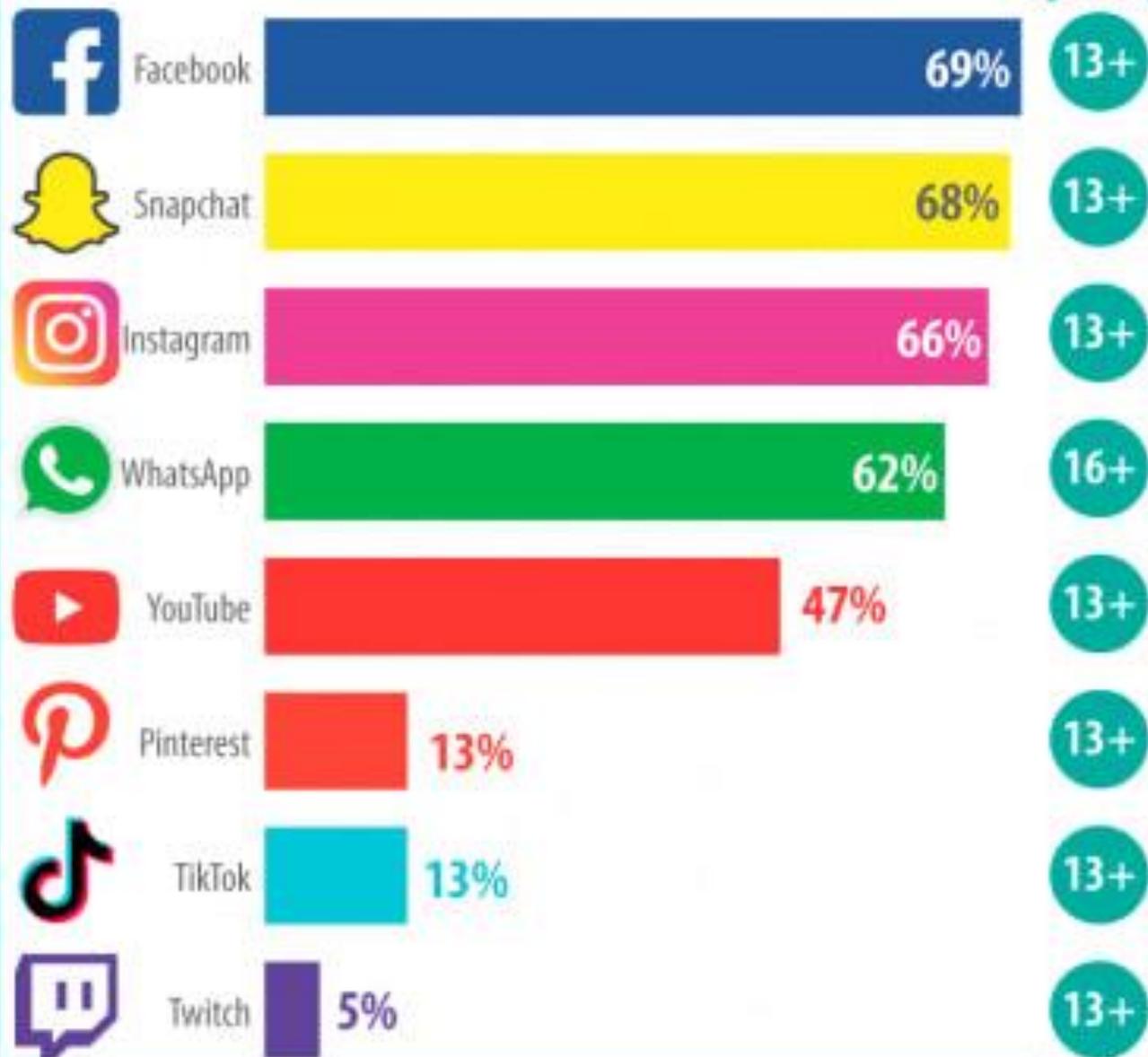
Staying safe – the basics

- Make sure your child has secure passwords and appropriate settings on for privacy
- Look at the minimum ages for apps
- Remind students that digital footprints last forever
- Students should know who their friends are!
- Never meet up with someone you only know online



% of 12 -15 year-olds with a social media profile

Official age rating



Source: Ofcom

What can I do to help my child?

- Talk to them about their social media use
- Make sure you understand and are happy with what each app they have on their phone does
- Regulate their screen time – ensure they are having some down time
- Have clear rules – who pays for the phone? If it's you, then it's perfectly reasonable for you to have some ground rules
- Make sure they know that you will help them if they get into bother online



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Cyberbullying

- Excluding a child from online games, activities or friendship groups
- Sending threatening, upsetting or abusive messages
- Creating and sharing embarrassing or malicious images or videos
- 'Trolling' - sending menacing or upsetting messages on social networks, chat rooms or online games
- Setting up hate sites or groups about a particular child
- Creating fake accounts, hijacking or stealing online identities to embarrass a young person or cause trouble using their name.



How the school responds to cyberbullying

- If online behaviour causes upset or difficulty in school, we will take action.
- If your child tells you about something that has upset them online, do the following:
 - **Take screenshots**
 - **Send these to the school**
 - **Leave the group in which the comments/items were shared.**



Image sharing

- We have already had some issues with inappropriate images being shared between students on group chats
- Make sure your child feels confident to tell you about any images they receive that make them uncomfortable
- Sending indecent images to others can get very serious, very quickly



Sexting

- This is the sharing of nude or indecent images, normally of themselves, to others
- Young people, most frequently girls, are put under pressure to send images
- Once one image has been shared, it is often used as blackmail to ensure other images will be shared
- This happens earlier than you would like to imagine ☹️



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How can I stop my child sexting?

- Tell them the truth
- Sharing nude or indecent images of under 18s, even if it is of themselves, is illegal
- Repeatedly requesting or demanding images is **coercive, aggressive and unacceptable behaviour**, even if it is in a relationship
- Once an image is shared, you lose all control of it
- The only way to be truly safe is to **NEVER** share an image of yourself or someone else



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There are real dangers out there

- In 2021/22, there were 6,156 Sexual Communication with a Child offences³, an increase on the previous year and almost 120 offences per week on average.
- Four in five (82%) of grooming cases last year, where the gender was known, were against girls, with 12 to 15 year old girls making up 39% of all victims, where the age and gender was recorded⁴



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How do groomers contact children?

- Meta-owned platforms were used in 38% of offences where the means of communication was known. However, Snapchat was used by groomers more than any other platform, in a third of offences where a site was recorded (33%)⁵
- Grooming is increasingly becoming a cross-platform problem, with police recording 70 different apps and games involved in grooming crimes in the last 12 months alone.



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Give children the tools they need to help themselves

- Kids need to know that there is **ALWAYS** a positive way out of a situation
- If they absolutely can't share it face to face, they can use the following:
- worried@weldonva.org
- **CEOP**
- Childline 0800 1111

