

# MEDIA PRODUCTION

*"If it can be written or thought, it can be filmed."*

**Stanley Kubrick**

## Subject Lead:

Mrs E Gauntlett

[EGauntlett@Sharnbrook.Academy](mailto:EGauntlett@Sharnbrook.Academy)

## Exam Board:

Edexcel



**The Ferrers  
Sixth Form**

## Why Choose BTEC Media Production?

The BTEC Media Production course is perfect for creative, hands-on learners who are passionate about film, television, digital media and storytelling. You'll develop practical skills in video production, editing and digital design while learning how the media industry works. Through real-world projects, you'll create professional-quality content and build a portfolio that showcases your creativity and technical ability. Whether you're interested in pursuing a career in media, journalism, marketing or content creation, this course offers an exciting and practical pathway into the ever-evolving world of media.

## What Will You Study?

The BTEC extended certificate in Creative Digital Media Production is a course that offers future media and film creators the opportunity to specialise at a post-16 level, starting their vocational journey onto the world on TV and film. The course is a single option A-Level that gives students a comprehensive experience with a range of TV and film disciplines. BTEC media is a highly successful course, utilising the benefits of vocational learning to develop a keen interest in the creative industries. The course features a high level of hands on, creative learning and offers a wide range of extra-curricular opportunities as well as excellent resources.

**Course content and assessment** - 5 Units, which will include one externally assessed unit\*\* and 1 mandatory unit\*.

### Units Studied –

Unit 3 Digital media skills – assessed through essays and reporting

Unit 10 Fiction film production – assessed through audio/video commentaries

Unit 21 Film editing – assessed through video production tasks

Unit 25 Sound editing – assessed through research folders

Unit 35 Multi camera production – assessed through pre-production planning, PowerPoint presentations

## What do I need to study the course?

Entry requirements: You will need an APS of 4.5+. GCSE or BTEC Media Studies is a preference but not a necessity.

## What subjects combine well with subject?

English Language and Literature, Photography, Psychology, Drama and Business Studies.