



The Ferrers
Sixth Form



Business Transition Task

Expectation:

Students will be well prepared for the start of the BTEC Level 3 course recapping key grammatical concepts as well as an insight into the skills required when studying BTEC Level 3 Business

Specification:

Pearson BTEC Level 3 Business Studies

https://qualifications.pearson.com/content/dam/pdf/BTEC-Nationals/Business/2016/specification-and-sample-assessments/BTECNationals_Bus_ExCert_Spec.pdf

Summer Task:

You will research and collect information on two contrasting businesses so that you can use this evidence to write a report on why businesses are successful when back in class. You will need to carry out initial research on six businesses before selecting the two contrasting businesses for your report.

To provide a suitable contrast, the businesses must have different types of ownership and liability, one must be a 'for-profit' business and one a 'not-for-profit' (Charity) business. You will have to gather comprehensive research evidence for each business which should include:

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- Features of the business to include ownership and liability, purpose, sector, scope of activities and size
 - Organisational structure and functional areas
 - The business mission, vision and values, aims and objectives
 - The relationship with internal and external stakeholders, to include how it communicates with these stakeholders and the influence they have on the business
 - Possible reasons for success.
 - Collate this research, screen shots/typed or written notes and keep records of where you found the information in a Bibliography.
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Success Criteria:

You will have identified the aims and objectives for these businesses and how they have helped them to be successful.

You will have a clear understanding of the difference between 'for-profit' and 'non-profit' and how they affect the social and economic constructs of us as customers.
