

A LEVEL BUSINESS

*“Success in business
requires learning as
fast as the world is
changing”*

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**The Ferrers
Sixth Form**

Why study A Level Business ?

This course enables students to develop creative and analytical thinking using business theory to best provide recommendations to business issues. The qualification is for learners who are interested in learning about the business sector with a view to progressing to a wide range of higher education courses or to use these skills in the workplace. Skills developed in the course include but are not limited to; developing a critical understanding of organisations and their ability to meet society's needs and wants and generating enterprising and creative approaches to business opportunities, problems and issues. Students study a variety of units focusing on the functional areas of the business.

What will you study?

Year 12

Theme 1: Marketing and People (Marketing and Human Resources focus)

Theme 2: Managing business activities (focus on Finance and External Influences)

Year 13

Theme 3: Business decisions and Strategy, (The focus of this unit is growing the business).

Theme 4: Global Business (Focus of this unit is how the business would be impacted if operating on an international scale).

How will you study?

You will study the course via a mixture of teacher taught lessons, assignments and creative projects. You will be expected to work independently and complete self-study to consolidate learning.

How will you be assessed?

Three 2 hour examinations

What do I need to study the course?

5 GCSEs grade 4 or above, including English and Maths.

Which subjects combine well with Business?

Geography, Maths, BTEC Information Technology.