





Key Stage 5 Business	Curriculum aims	Curriculum content	Curriculum Delivery
<p>Year 12</p> 	<p>Our curriculum is built upon the OCR specification. This is designed to develop analytical and evaluate skills and the ability to effectively extract data.</p> <p>We will examine core business activities covering the four broad areas of business ; HR, Finance, Operations and Marketing political system.</p> <p>Skills such as team working, independent learning and being pro active will be developed and encouraged.</p>	<p>OCR A-Level Specification: https://www.ocr.org.uk/Images/170837-specification-accredited-a-level-gce-business-h431.pdf</p> <ul style="list-style-type: none"> • Business objectives and strategy – stakeholders, business plans, risk and uncertainty • Management Accounting – costs, revenues and profit, investment appraisal, variance analysis • HR – training, motivation, recruitment, workforce planning 	<p>There will be nine taught hours per fortnight in the department.</p> <p>Lessons will be based on discussion of key concepts, leading to the production of effective classroom notes.</p> <p>Initial student research is a key element of classroom practice.</p> <p>Student awareness of the current business environment (local, national and international) is actively encouraged as a key tool for curriculum delivery.</p> <p>Exam technique is considered, developed and analysed throughout our curriculum delivery.</p>
<p>Year 13</p> 	<p>In year 13, we continue to develop all the curriculum aims of year 12.</p> <p>A level Business is a two year course and the transition from year 12 to 13 is planned as being seamless.</p> <p>In terms of syllabus content, there is a focus on the external environment. This will involve an in depth PESTEL analysis</p>	<ul style="list-style-type: none"> • External Influence – market forces, international free trade, economic factors • Change – managing change, incremental change, catastrophic change • Marketing Strategy • Productive efficiency – capacity utilisation and management 	<p>A level Business is a two year course and the transition from year 12 to 13 is planned as being seamless. The curriculum delivery is consistent between the two years although year 13 does have more focus on exam technique.</p>