

GCSE MEDIA STUDIES

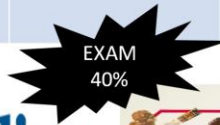
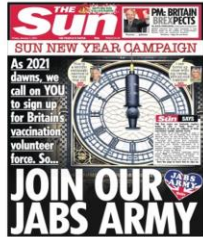
Component 1 – Section A: Exploring Media Language and Representation



In this section, learners will analyse **media language**, considering how the selection and combination of elements of media language influence and communicate meanings in media products. Students will also explore the concept of **representation** and relevant representations of gender, ethnicity, age, issues and events in the media.



Magazine Front Covers	Film Posters (Marketing)	Newspaper Front Covers	Print Advertisements
Vogue (2021) GQ (2018)	The Man with the Golden Gun (1974) No Time to Die (2021)	The Guardian The Sun	Quality Street (1950s) This Girl Can (2016)

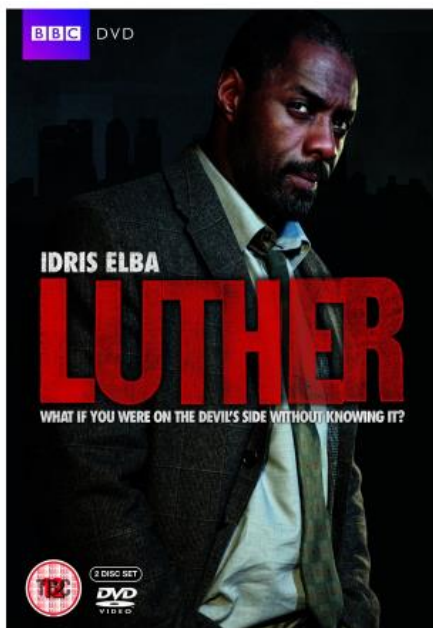


Component 1 – Section B: Exploring Media Industries and Audiences



In this section, learners will develop knowledge and understanding of key aspects of media industries, including ownership, funding, regulation, production, distribution and technology. In addition, learners will consider relevant aspects of media audiences, such as targeting and categorisation, consumption and use, and theoretical perspectives on audiences.

Film	Newspapers	Radio	Video Games
No Time To Die (2021)	The Sun	The Archers (BBC Radio 4)	Fortnite



Component 2 – Section A: Television

- How the complete episode and the chosen extracts reflect the society and culture of the time in which they were made
- Watch the complete episode and extract - suggest about the representations of gender, ethnicity and age. Look at:
 - key aspects of the broadcasting
 - key audience issues



What you need to know for the exam

The exam is **1 hour and 30 minutes**

It is worth **60 marks**

It is worth **30% of the GCSE**

One extract will be set and screened for **15 minutes** from Luther episode 1.



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Component 2 – Section B: Music



Section B: Music - Music Video and Online Media
 Section B requires a detailed study of music through focusing on **two** contemporary music videos **and** the online, social and participatory media surrounding the artists. In addition, learners study **one** music video from the past to enable learners to develop their understanding of media language and of how representations reflect, and are influenced by, relevant contexts.

EXAM
30%



Component 3 – Creating Media Products

Non-exam assessment: 30% of qualification

Section B: Print-based marketing material for a new film
 In this component, learners must apply their knowledge and understanding of media language and representation to an individual media production for an intended audience in response to an annually changing brief. The genres this year are musical and mystery.



The first official deadline has been met – Any students below MTGs or who want to get higher grades for themselves will be asked to attend session 6s on Wednesdays after school.



Media Studies Revision Resources:

<https://www.eduqas.co.uk/qualifications/media-studies-gcse/>

Here you will find guidance sheets for each exam text, past papers and other digital resources.

