



Unifrog

Logging Work Experience

Sign In - Unifrog

Sign in

Sign in

[Reset password / Resend welcome email](#)



Quizzes

Skills profile

✕ Quiz not taken



Quiz profile

✕ 0 of 4 quizzes complete



Exploring

Careers library

✓ Careers favoured



Subjects library

✕ Subjects favoured



Know-how library

✕ Guides favoured



Courses

✕ No courses added



Placements

✕ No placements added



Recording

Activities

✕ Recorded at least 10



Skills

✕ Completed all 12



Interactions

✕ Missing 5 Interaction types



Materials

CV / Resumé

✕ Write CVs tailored for each roles



Searching

No tools in this category are tailored to you this year - click 'All tools' to see everything

Connecting

No tools in this category are tailored to you this year - click 'All tools' to see everything

Applications

Post 16 Intentions

✕ Plan A and Plan B complete



Placements

Here you can add work experience placements, fill in your forms, and check the progress of employer, parent and school coordinator forms.
Want an overview of how organising a placement works? [See the whole process >](#)



0 placements added so far

Only add a placement **after** you've been in contact with the employer, and they have agreed to host you.

[+ Add new placement](#)



Student initial form

You're adding a Student initial form for a placement

Fill in the information below carefully. When you're done tick 'finished' at the bottom of the form.

Afterwards we'll ask the placement lead at the employer to fill in the next form.

This form is only for organising a **placement** that is **in the future**.

A placement is where you are hosted directly by an employer, you have direct individual contact, and you observe their work. You must already have the employer's individual email address, and they must already have personally agreed to host you.

Use the **Activities** tool instead to record:

[Placement in the past >](#) [Work experience webinar / course / presentation >](#) [Job >](#) [Workplace visit >](#)

* Already agreed with the employer?

Yes, I have agreed it with the employer



Agree the placement with the employer (eg by email) **before** adding it on this tool.



Basic details

* Name of placement business / organisation

Lottie's little bakery

* Placement start date

30



June



2025



Placement end date

4



July



2025



* Placement coordinator

Mrs Ripley



This is the **school / college** staff member who will be coordinating the placement from your school's / college's side.



Logistics

* Describe the time commitment

eg Full time

* Will you meet the employer in-person (not on a video call) at any point during the placement?

---- select ----

Important: If the experience you are adding involves **any** in person time with the employer, select 'Yes, it's all or part in-person'

Your objectives

* What are your objectives for this placement?

Words: 0. 25 minimum recommended.

We will show this to the employer, to help them plan a really useful placement for you.

Consider:

- What skills you want to develop
- What you'd like to observe and learn at the workplace
- Any questions you have about the employer's work

[See example](#) v



General Objectives:

- Develop confidence in **communicating** with colleagues, customers, and managers.
- Improve **teamwork skills** by collaborating with colleagues on tasks or projects.
- Learn how to **manage time effectively** and prioritise tasks in a professional setting.
- Observe and understand **workplace etiquette**, including professionalism and punctuality.
- Gain insight into the **different roles and responsibilities** within a business.

Business Specific Objectives:

- Observe how businesses use **social media and digital marketing** to promote their brand.
- Identify the different elements of the **marketing mix (4Ps)** in action.
- Understand the role of **market research** in identifying customer needs.
- Explore how businesses adapt their marketing strategies based on **consumer trends**.
- Understand how businesses **track revenue, costs, and profits** in their daily operations.
- Identify key **sustainability and ethical practices** in the business.
- Learn how businesses **manage customer service** and handle complaints professionally.



Employer contact details

* Employer placement lead: name

eg Tim Cook

* Employer placement lead: email

eg tcook@apple.com

Important: this must be correct, or we won't be able to progress the placement.

* Employer placement lead: email
(again)

eg tcook@apple.com

Do you agree to:

- Unifrog sending your details to the employer email address you've provided;
- Abiding by any confidentiality policies held by the employer;
- Observing all safety, security and other policies laid down by the employer;
- Informing the employer and school/college as soon as possible of any absences?

* Agree

☐ Yes, I agree to **all four points** above.

Form finished?

☐ mark this form as finished and notify employer to fill in their initial form

You have not yet marked this form as finished. If all the details are correct, mark it as finished and we'll email the Employer initial form to the email address you've provided.

[Add placement](#) or [cancel changes](#)

