GREATER PETERBOROUGH UTC

Curriculum Intent, Implementation and Impact

Business Studies Curriculum

Subject Rationale and Intent

The Business curriculum begins at Key Stage 3 with project-based learning: in Year 9, students set up and run their own enterprise, developing and making a product using skills drawn directly from across STEM. Science informs work on nutrition, Technology supports design and manufacture using processes such as 3D printing and laser cutting, Engineering partners contribute case studies and guest expertise, and Mathematics underpins the financial calculations behind the enterprise.

At GCSE, the course covers how to start up a business (Theme 1) and how a business grows (Theme 2), while A Level Business builds knowledge in Year 12 before developing analytical and strategic thinking in Year 13 (Themes 3 and 4). Case studies are deliberately drawn from STEM-related businesses such as Tesla, Dyson, AstraZeneca, Boeing and Aston Martin to keep learning relevant to our students' futures. Classroom learning includes group projects simulating product launches and business growth, quantitative analysis such as break-even and ratios, debating and presenting, and enrichment through guest speakers and enterprise challenges.

Business partners co-design term-based projects that are embedded directly into schemes of work, launched by industry professionals who also deliver in-lesson support alongside the class teacher, ensuring the curriculum remains genuinely industry-aligned.

The intended impact is students who think entrepreneurially, understand how business principles underpin innovation across STEM sectors, and are well prepared for academic progression, higher-level apprenticeships and vocational careers in business and enterprise.

YEAR 7	Curriculum Content	Assessment Criteria	Parent Support
Term 1	Project-based enterprise learning in Year 9: students design, develop, make and market their own product, drawing on Science, Technology, Engineering and Maths skills.	Teacher-assessed through the enterprise project outcome and presentation. There is no external examination at Key Stage 3.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 2	Project-based enterprise learning in Year 9: students design, develop, make and market their own product, drawing on Science, Technology, Engineering and Maths skills.	Teacher-assessed through the enterprise project outcome and presentation. There is no external examination at Key Stage 3.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 3	Project-based enterprise learning in Year 9: students design, develop, make and market their own product, drawing on Science, Technology, Engineering and Maths skills.	Teacher-assessed through the enterprise project outcome and presentation. There is no external examination at Key Stage 3.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision

YEAR 8	Curriculum Content	Assessment Criteria	Parent Support
Term 1	Project-based enterprise learning in Year 9: students design, develop, make and market their own product, drawing on Science, Technology, Engineering and Maths skills.	Teacher-assessed through the enterprise project outcome and presentation. There is no external examination at Key Stage 3.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 2	Project-based enterprise learning in Year 9: students design, develop, make and market their own product, drawing on Science, Technology, Engineering and Maths skills.	Teacher-assessed through the enterprise project outcome and presentation. There is no external examination at Key Stage 3.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 3	Project-based enterprise learning in Year 9: students design, develop, make and market their own product, drawing on Science, Technology, Engineering and Maths skills.	Teacher-assessed through the enterprise project outcome and presentation. There is no external examination at Key Stage 3.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision

YEAR 9	Curriculum Content	Assessment Criteria	Parent Support
Term 1	Project-based enterprise learning in Year 9: students design, develop, make and market their own product, drawing on Science, Technology, Engineering and Maths skills.	Teacher-assessed through the enterprise project outcome and presentation. There is no external examination at Key Stage 3.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 2	Project-based enterprise learning in Year 9: students design, develop, make and market their own product, drawing on Science, Technology, Engineering and Maths skills.	Teacher-assessed through the enterprise project outcome and presentation. There is no external examination at Key Stage 3.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 3	Project-based enterprise learning in Year 9: students design, develop, make and market their own product, drawing on Science, Technology, Engineering and Maths skills.	Teacher-assessed through the enterprise project outcome and presentation. There is no external examination at Key Stage 3.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision

YEAR 10	Curriculum Content	Assessment Criteria	Parent Support
Term 1	Pearson Edexcel GCSE (9-1) Business, covering Theme 1 (Investigating Small Business) and Theme 2 (Building a Business), using STEM-related case studies such as Tesla, Dyson and AstraZeneca.	Two exam papers of equal weighting (Paper 1: Theme 1; Paper 2: Theme 2), assessed against AO1 Knowledge (35%), AO2 Application (35%) and AO3 Analysis and evaluation (30%), including calculation, multiple-choice, short-answer and extended-writing questions.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 2	Pearson Edexcel GCSE (9-1) Business, covering Theme 1 (Investigating Small Business)	Two exam papers of equal weighting (Paper 1: Theme 1; Paper 2: Theme 2), assessed against AO1 Knowledge (35%), AO2	Pearson Edexcel Business subject pages

YEAR 10	Curriculum Content	Assessment Criteria	Parent Support
	and Theme 2 (Building a Business), using STEM-related case studies such as Tesla, Dyson and AstraZeneca.	Application (35%) and AO3 Analysis and evaluation (30%), including calculation, multiple-choice, short-answer and extended-writing questions.	BBC Bitesize: Business tutor2u: Business revision
Term 3	Pearson Edexcel GCSE (9-1) Business, covering Theme 1 (Investigating Small Business) and Theme 2 (Building a Business), using STEM-related case studies such as Tesla, Dyson and AstraZeneca.	Two exam papers of equal weighting (Paper 1: Theme 1; Paper 2: Theme 2), assessed against AO1 Knowledge (35%), AO2 Application (35%) and AO3 Analysis and evaluation (30%), including calculation, multiple-choice, short-answer and extended-writing questions.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision

YEAR 11	Curriculum Content	Assessment Criteria	Parent Support
Term 1	Pearson Edexcel GCSE (9-1) Business, covering Theme 1 (Investigating Small Business) and Theme 2 (Building a Business), using STEM-related case studies such as Tesla, Dyson and AstraZeneca.	Two exam papers of equal weighting (Paper 1: Theme 1; Paper 2: Theme 2), assessed against AO1 Knowledge (35%), AO2 Application (35%) and AO3 Analysis and evaluation (30%), including calculation, multiple-choice, short-answer and extended-writing questions.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 2	Pearson Edexcel GCSE (9-1) Business, covering Theme 1 (Investigating Small Business) and Theme 2 (Building a Business), using STEM-related case studies such as Tesla, Dyson and AstraZeneca.	Two exam papers of equal weighting (Paper 1: Theme 1; Paper 2: Theme 2), assessed against AO1 Knowledge (35%), AO2 Application (35%) and AO3 Analysis and evaluation (30%), including calculation, multiple-choice, short-answer and extended-writing questions.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 3	Pearson Edexcel GCSE (9-1) Business, covering Theme 1 (Investigating Small Business) and Theme 2 (Building a Business), using STEM-related case studies such as Tesla, Dyson and AstraZeneca.	Two exam papers of equal weighting (Paper 1: Theme 1; Paper 2: Theme 2), assessed against AO1 Knowledge (35%), AO2 Application (35%) and AO3 Analysis and evaluation (30%), including calculation, multiple-choice, short-answer and extended-writing questions.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision

YEAR 12	Curriculum Content	Assessment Criteria	Parent Support
Term 1	Pearson Edexcel A Level Business, covering all four themes: Marketing and People, Managing Business Activities, Business Decisions and Strategy, and Global Business.	Three equally-weighted exam papers (Paper 1: Themes 1 & 4 - 35%; Paper 2: Themes 2 & 3 - 35%; Paper 3: all themes, pre-released context - 30%), assessing knowledge, application, analysis and evaluation, with around 10% of marks from quantitative/calculation questions.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 2	Pearson Edexcel A Level Business, covering all four themes: Marketing and People, Managing Business Activities, Business Decisions	Three equally-weighted exam papers (Paper 1: Themes 1 & 4 - 35%; Paper 2: Themes 2 & 3 - 35%; Paper 3: all themes, pre-released context - 30%), assessing knowledge, application, analysis and evaluation, with around 10% of	Pearson Edexcel Business subject pages

YEAR 12	Curriculum Content	Assessment Criteria	Parent Support
	and Strategy, and Global Business.	marks from quantitative/calculation questions.	BBC Bitesize: Business tutor2u: Business revision
Term 3	Pearson Edexcel A Level Business, covering all four themes: Marketing and People, Managing Business Activities, Business Decisions and Strategy, and Global Business.	Three equally-weighted exam papers (Paper 1: Themes 1 & 4 - 35%; Paper 2: Themes 2 & 3 - 35%; Paper 3: all themes, pre-released context - 30%), assessing knowledge, application, analysis and evaluation, with around 10% of marks from quantitative/calculation questions.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision

YEAR 13	Curriculum Content	Assessment Criteria	Parent Support
Term 1	Pearson Edexcel A Level Business, covering all four themes: Marketing and People, Managing Business Activities, Business Decisions and Strategy, and Global Business.	Three equally-weighted exam papers (Paper 1: Themes 1 & 4 - 35%; Paper 2: Themes 2 & 3 - 35%; Paper 3: all themes, pre-released context - 30%), assessing knowledge, application, analysis and evaluation, with around 10% of marks from quantitative/calculation questions.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 2	Pearson Edexcel A Level Business, covering all four themes: Marketing and People, Managing Business Activities, Business Decisions and Strategy, and Global Business.	Three equally-weighted exam papers (Paper 1: Themes 1 & 4 - 35%; Paper 2: Themes 2 & 3 - 35%; Paper 3: all themes, pre-released context - 30%), assessing knowledge, application, analysis and evaluation, with around 10% of marks from quantitative/calculation questions.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision
Term 3	Pearson Edexcel A Level Business, covering all four themes: Marketing and People, Managing Business Activities, Business Decisions and Strategy, and Global Business.	Three equally-weighted exam papers (Paper 1: Themes 1 & 4 - 35%; Paper 2: Themes 2 & 3 - 35%; Paper 3: all themes, pre-released context - 30%), assessing knowledge, application, analysis and evaluation, with around 10% of marks from quantitative/calculation questions.	Pearson Edexcel Business subject pages BBC Bitesize: Business tutor2u: Business revision