

A Level Business: Edexcel

Overview: A Level Business is designed to provide students with a comprehensive understanding of how businesses operate, from small enterprises to global corporations. It covers essential business concepts, strategies, and decision-making processes that are vital in today's dynamic economic environment. Studying Business at our UTC offers students the chance to engage with local businesses, participate in industry projects, and apply their knowledge to real-world business scenarios.

Why Study A Level Business?

This course equips students with the skills, knowledge, and understanding required to succeed in the business world and higher education. It encourages critical thinking, problem-solving, and decision-making abilities, preparing students for a range of business-related degrees or careers. Our UTC's emphasis on active learning, current affairs, and real-life business case studies provides a stimulating environment for students, enabling them to build their confidence and develop valuable skills for the future.

Potential Career Pathways:

A Level Business opens the door to numerous higher education opportunities, including:-

- Degrees in Business Management
- Marketing
- Finance
- Accounting
- Economics.

It also provides a strong foundation for those interested in starting their own business or pursuing careers in sectors such as retail, banking, consulting, and public administration. The analytical and evaluative skills gained through this course are highly valued by employers across industries.

Topics Covered:

- Business objectives and strategic decisions
- External influences on business
- Marketing strategies and tactics
- Operational management
- Human resource management
- Financial decision-making
- Managing change and assessing competitiveness
- Global business and markets

Assessment:

A Level Business is assessed through three written exams:

- **Paper 1: Marketing, People and Global Businesses**
 - 2 hours, 35% of the A Level
 - Focuses on marketing, people management, and global business operations.
- **Paper 2: Business Activities, Decisions and Strategy**
 - 2 hours, 35% of the A Level
 - Covers business activities, strategic decisions, and planning.
- **Paper 3: Investigating Business in a Competitive Environment**
 - 2 hours, 30% of the A Level
 - Requires students to apply their knowledge to a pre-released context, analyzing business environments and making strategic decisions.

Entry Requirements:

- 5 GCSE Grades 9-4, with at least a Grade 5 in English and Grade 5 in Maths.
- Prior study of GCSE, Level 2 BTEC, or Tech Level Business Studies is desirable but not required

