



Crosshall
Infant, Nursery and
Kids Club
Academy Trust



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Dear Parents/Carers,

Did you know that you are able to become a "Friend" of Crosshall Infant School? As a "Friend" of our school you would have access to a wide audience from our school community. Please see the information detailed below;

THE BENEFITS OF BEING A "FRIEND" OF CROSSHALL INFANT SCHOOL

Crosshall Infant School is located in the Eaton Ford area of St. Neots. We have 245 children on-roll in the school with, 47 children in the Nursery and over 65 staff. All Friends get exclusive access to the school community, parents/carers, pupils, extended family and teachers, to enable you to promote special offers on a 'preferred' supplier basis via:

- Space on our website for an advertising banner, and the ability to detail promotional offers to the community via your own page on our website. (This costs £100)
- The facility to run promotional campaigns directly via the schools 'human post' service where your offers will be delivered directly to the homes of our community along with supportive school correspondence (for an extra £50 per term).
- There is also the opportunity for you to sponsor a key document such as our prospectus or specific I.T equipment, as we are always striving to keep ahead of the game for the children's education (details are available upon request).

This provides an excellent target market for your business to reach.

Our Friends are 'non-competing', so that no two Friends will be promoting similar products or services.

What do you have to do to become a Friend? Simply contact us and we'll arrange your sponsorship for the services that you would like to use. Your contribution will enable the school to invest more funds in our curriculum related activities and provide more resources for our pupils. You can even spread the cost of your contribution by standing order. Please check out our website www.crosshallinfant.co.uk to find out about our achievements in becoming one of the leading infant schools in the country.

Yours sincerely

Rebecca Sawford
Headteacher

